## Take your next step into holiday home ownership at Pakefield Holiday Park, we're just a visit away...



## Call us today on: 01502 447 274

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## or email: pakefieldsalesmanager@ parkholidays.com to book a park visit

Pakefield Holiday Park, Arbor Lane, Lowestoft, Suffolk, NR33 7BQ www.parkholidays.com/pakefield-ownership

Lowestoft	2 miles
Great Yarmouth	13 miles
Norwich	26 miles
Ipswich	42 miles
Cambridge	87 miles
Stevenage	114 miles
London	125 miles

# Holiday Home Ownership











# PAKEFIELD

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PARK HOLIDAYS



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IIK PARKS & LONGES HOLIDAY



IIK FAMILY HOLIDAYS



# Welcome to Pakefield Holiday Park

Nestled along the breathtaking Suffolk Sunshine Coast, Pakefield Holiday Park offers the ideal setting for owning your very own holiday home. Imagine having the freedom to pack up and head to your holiday hideaway whenever you feel like it, with the scenic coastline right on your doorstep.

At Pakefield Holiday Park, we're part of the Park Holidays UK group, bringing over 30 years of experience in high quality parks with the very best levels of service, in some of the most sought-after locations in the UK.

As proud winners of Best Company for UK Parks & Lodges at the British Travel Awards 2024, we're dedicated to maintaining the very best standards and a welcoming community for our owners.



#### Why not come and see for yourself?

We've got a fantastic range of holiday homes and lodges to suit most budgets, along with low deposit, flexible finance options† to help make your dream of holiday home ownership a reality.

Your seaside escape is waiting - book your visit today.

Watch our park video to discover holiday home ownership at Pakefield Holiday Park!



Pakefield

**Open 11** months for owners'









# Your perfect seaside destination

Perched on a clifftop with stunning views of the North Sea, Pakefield Holiday Park offers an exclusive experience with direct access to the charming Suffolk coastline. Enjoy the beauty of the sand and shingle beach below, all while soaking in the breathtaking coastal scenery.





#### Lots to do in the local area

Our holiday home owners love the park's location, with easy access to the picturesque coastal and rural villages of Suffolk and Norfolk. Just a short drive away, you'll find the Norfolk Broads, one of Britain's most beloved natural attractions.

But the appeal doesn't stop there! The park offers a relaxed, friendly atmosphere where like-minded holiday home owners have created a strong sense of community. There's always something to do with a variety of exclusive events throughout the season, making it the perfect place to unwind and connect with others.



#### Seaside location

✓ Direct beach access to the dog friendly Suffolk coast

#### **Park relaxation**

- ✓ Outdoor heated swimming pool
- ✓ Dog friendly family bar and restaurant
- ✓ Live entertainment

### **Relaxation and fun for everyone**

The park boasts a fantastic range of facilities, including a family-friendly bar and restaurant, along with an amusement arcade for fun-filled days. If you prefer the outdoors, take a dip in the heated swimming pool or let the little ones burn off some energy at the children's playground.

On weekends, Pakefield comes to life with entertainment for the whole family, from live shows and bingo to visiting cabarets and more. For a warm welcome and the perfect base to explore the Sunshine Coast, Pakefield Holiday Park is the place to be.

Book a park visit to tour our park, facilities, and holiday homes, and discover your perfect holiday escape!

## Fantastic park facilities

#### Park adventures

- ✓ Amusement arcade
- Children's play park

#### The whole family's welcome

- ✓ Pet-friendly
- ✓ 11 month owner season



#### ...visit www.parkholidays.com/pakefield-ownership

## Fun days out and great places to visit!

Pakefield is perfectly situated so you can enjoy the very best both Suffolk and Norfolk have to offer.

## So much right on your doorstep

The closest town to Pakefield is Lowestoft; the most easterly town in the UK and just a few miles north of the park. The town has long been popular for family days out with an award-winning theme park, beautiful beaches, a wide array of museums and a busy theatre, home to the Royal Philharmonic Orchestra.

Further north you'll find Great Yarmouth with all sorts of attractions including seaside amusements, adventure golf, bowling alleys and a Sea Life Centre with a variety of sea creatures to be discovered.

If you prefer a more relaxed pace, Great Yarmouth also has hundreds of pubs, cafés and restaurants as well as countless shops ranging from famous high street favourites to unique boutiques and independent stores.





- ✓ Britannia Pier
- Pleasurewood Hills
- ✓ Africa Alive
- Southwold Lighthouse
- ✓ Norfolk & Suffolk Aviation Museum

Discounted tickets are available at selected attractions for our owners. Please ask for more details.





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## Great days out

Outdoor enthusiasts will fall in love with the nearby Norfolk Broads, with miles of incredible waterways to explore and an amazing array of rare wildlife to see. There's also plenty of other activities too including water cruises and boat tours where you can see the very best this magnificent region has to offer.

The park is also lucky enough to be within easy driving distance of some fantastic golf courses including the challenging Rookery Park Golf Club, open all year round.

For owners searching for a truly unique experience, Africa Alive is a short drive away. Explore the sights and sounds of Africa and discover lions, giraffes, meerkats and many more animals from across the continent!

#### To see more attractions visit www.parkholidays.com/pakefield-ownership

Make new friends and stay in a safe and secure environment

## Benefits of park life

We are here to help you fulfil your dream of owning a luxury holiday home.

With a holiday home at Pakefield, you're not just investing in your quality leisure time, you're embarking on a whole new leisure lifestyle. Relax in a safe and secure park environment, make new friends and enjoy all your VIP offers.

We take great pride in providing our customers with the very best service. That's why we continually invest in our parks and teams, ensuring every visit delivers a top-quality experience you'll love.

Our owners are invited to enjoy a wide range of special events and discounts in our bars and restaurants.

## **Owners' Priority Reward Card**



As a holiday home owner you will receive an Owners' Priority Reward Card entitling you to exclusive discounts in the bar and restaurant. This card can also be used as a payment method for all purchases made on park.

#### Long holiday season

You can visit your holiday home as often as you like during the holiday season. The holiday season at Pakefield is 11 months.

#### Peace of mind

All new holiday homes come with a manufacturer's warranty starting from the date of purchase, typically lasting 12 months. Should any issues arise, we'll handle the process for you by reporting them to the manufacturer and initiating a warranty claim on your behalf.

During your welcome meeting, you'll receive full details about your warranty coverage and our dedicated after-sales service, ensuring you're supported every step of the way.

#### Long term licence

You can look forward to many years of enjoyment from your new holiday home. Static caravans come with a 20 year licence from new, Villa models come with a 30 year licence from new and lodges come with a 40 year licence from new.<sup>†</sup>

#### **Online community**

As a holiday home owner, you'll have access to our exclusive Owners' Area, where you can enjoy special benefits and stay updated on park events and activities.

Easily download important documents and manage your owner account online—all in one convenient place!

#### A range of entertainment and facilities

With regular entertainment and full use of leisure facilities, there is always something to do on park.▲

#### Stay connected

Free Wi-Fi internet access is available in the main complex and bar area.<sup>•</sup>

#### Superfast internet in your holiday home

Get internet access from the comfort of your holiday home at any time with our internet partner.\*

#### Make the most of your days out

Take advantage of discounted tickets for selected historic sites, places of interest and day visitor attractions.

#### Friends and family discounts

You can invite friends and family to enjoy a holiday at the park and they will receive a 20% discount.

#### Discover ownership for yourself, call us today on 01502 447 274 or visit www.parkholidays.com/pakefield-ownership

tPre-owned holiday homes benefit from the same licence as new models, less than the age of the holiday home with a minimum of 5 years. "Internet is provided by a third-party supplier. The included 'Standard Superfast' package refers to download speeds of up to 30Mbps and a download limit of 100GB per month. You can upgrade for an additional charge per month. The supplier's 'Park Max' package includes download speeds of up to 50Mbps and unlimited data (subject to acceptable use terms). Installation charges have an RRP of £149 at the time of publishing. ▲Entertainment and facilities vary by park.

## Amazing holiday homes

## There's so much choice, with models to suit every lifestyle and budget



Choose from modern caravans, our Villa Collection and spacious luxury lodges with styles as individual as you are. There are a range of sizes from one to three bedrooms, so there's enough space for the largest of families. You'll be impressed by the innovative designs and luxurious fixtures and fittings, with architect inspired floor plans and attractive exterior elevations.

We offer an extensive range, from affordable pre-owned caravans to the very latest models from the UK's leading holiday home manufacturers. We also have a range of special edition models exclusively available from Park Holidays UK. Ask for details when you visit.



#### Spacious open plan living

You will be impressed with the space in a modern holiday home. Choose from cosy lounges, open plan living with high vaulted ceilings or more traditional layouts, the choice is yours. Sit back and unwind on comfortable sofas, designed to co-ordinate with the furnishings, carpets, curtains and décor.

#### **Fully integrated kitchens**

Choose from the latest in kitchen designs with features in-keeping with the very best high street showrooms including a range of stylish units and work surfaces, complete with integrated appliances as standard and a choice of optional extras.

#### **Cosy bedrooms**

You have a choice of up to three bedrooms and with a sofa bed in the lounge there are holiday homes that can sleep up to 8. Some models include walk-in wardrobes and en-suite facilities.

#### **Central heating**

Once a luxury only available on the most expensive models, central heating is now available in all new holiday homes. Keep your holiday home warm and comfortable during the cooler autumn and winter months, so you can continue to visit.

#### Double glazing

Double glazed doors and windows are available with most model ranges. Not only do they look good, but they also help to conserve energy and reduce noise to create a more relaxed environment.

Find out more at www.parkholidays.com



#### **Discover Our Cosy Caravan Collection**

Our caravan collection offers a variety of carefully selected holiday homes, designed for comfort and practicality. Our caravan models are perfect for those seeking a welcoming space with all the essentials for a relaxing getaway.

#### Example of 35ft x 12ft luxury holiday home

family shower room. All new models will have double glazing and central heating.



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# ----- THE -----CARAVAN COLLECTION

Choose from 2 or 3 bedroom layouts, many featuring an en-suite shower room. Enjoy open-plan living, or a more traditional closed layout, with optional patio doors and private verandas.

With features like double glazing and gas central heating, our cosy caravans are the perfect base for your holiday home lifestyle.



## More space to relax and enjoy with enhanced levels of comfort and interior finish.

Explore our range of specially selected holiday home models, ideal if you're looking for more space and a superior interior finish. The Villa Collection models are longer and wider than typical caravan holiday homes and include more features similar to those found in luxury lodges.

Choose from 2 or 3-bedroom Villas, many offering an en-suite shower room, with some even including a bath. Enjoy a spacious open-plan living and dining area, complete with patio doors that lead to a large external veranda.

All Villa models come equipped with double glazing and gas central heating as standard, providing comfort and style throughout the year.

Come and discover for yourself just why the Villa Collection models are one of our best-selling ranges.

#### Example of 40ft x 13ft deluxe holiday home

Extra size models from a minimum of 13 feet wide and up to 42 feet in length. Free standing furniture with complementary fabrics and soft furnishings. Designer inspired kitchens and integrated appliances. Many models to choose from.

Find your dream Villa at www.parkholidays.com







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# If you're looking for the very best, our luxury lodges will deliver the ultimate ownership experience.

Experience the ultimate in holiday home ownership with our stunning lodge collection, offering up to twice the space of a typical caravan. Designed for those who seek comfort and style, these lodges redefine what it means to have a holiday home away from home.

Step into a beautifully furnished, open-plan living and dining area perfect for relaxing or entertaining. The fully equipped kitchen features sleek cabinetry and integrated appliances, which may include an American-style fridge freezer, dishwasher, washing machine, oven, hob, and microwave—catering for every occasion.

Choose from 2 or 3-bedroom lodges, where the master suite boasts an en-suite shower room and, in some lodges, a walk-in wardrobe. The main bathroom features a modern suite, with options for a full-size bath - perfect for soaking away the day. With double glazing, central heating, and thoughtful details throughout, a lodge provides a warm and welcoming retreat, whatever the season.

Take a closer look at the spacious layout and stunning features of a luxury lodge. Everything you could ever need, and the perfect holiday home away from home.

## Example of 40ft x 20ft luxury lodge

Features include an extra large open plan living space with vaulted ceilings throughout and a designer kitchen. Family bathroom with a bath, en-suite shower room and walk-in wardrobes. Double glazing and central heating are a standard feature with all lodge models.

Search and discover your dream luxury lodge at www.parkholidays.com



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## A helping hand with your purchase

Park Holidays UK offer a number of affordable ways to fund your dream holiday home.

If you are not a cash buyer, we can help you find the perfect way to fund the purchase of your holiday home.

We recognise that everyone is different, so when you visit to discover more about the holiday home ownership lifestyle, our friendly staff members will listen to your needs. We will then help you find the model and the package that's right for you.

#### **Payment Options**

We only work with trusted Financial Conduct Authority regulated lenders to arrange terms to suit the individual needs of each customer. Payments are fixed for the duration of the loan and you can choose a term from between 2 to 10 years<sup>†</sup>. Finance is subject to status. Ask us for more details on our current finance options guide.

#### **Fixed and Flexible Letting Options**

#### **Guaranteed Fixed Letting**

Our Fixed Letting guarantees you an upfront income from future lettings, which can be used as an additional deposit towards your holiday home. Simply choose the number of weeks you wish to let your holiday home, up to a maximum of 27 weeks per season. We'll calculate the guaranteed amount you'll earn—up to £8,715 for a caravan and £10,380 for a lodge<sup>††</sup>—and this amount is paid to you whether your holiday home is rented out or not. With this option, you'll enjoy the confidence of knowing exactly how much you'll receive in advance.

#### Flexible Letting

For those who want more flexibility, our Flexible Letting allows you to decide which weeks to let your holiday home and when to enjoy it yourself. With this option, your income depends on the number of weeks and short breaks you let, the season, and the type of holiday home. Letting for just a few peak weeks in summer can generate useful funds to help cover annual running costs. At the end of the season, you'll receive a detailed income statement. You can earn up to £11,290 for a caravan and **£13,465 for a lodge**\* when letting throughout the season.

Both options offer a great way to earn extra income while making the most of your holiday home. Speak to our team to find the best letting for your needs.



### **Understanding Holiday Home Running Costs**

Owning a holiday home comes with 12-monthly costs to consider alongside the holiday home purchase price These include a pitch fee, insurance, utility bills, water and local authority rates. The pitch fee is billed annually in the late summer for the forthcoming seaso and contributes towards the upkeep of the park, your park.

Insurance is required, and while you can arrange your lighting, refuse collection, landscaping and facilities at own cover^, we're happy to introduce you to trusted insurers. Utility costs such as mains electricity and A pitch reservation fee is payable by the 31st October piped gas are billed quarterly, while parks using and the balance no later than 31st January. cylinder gas allow you to purchase gas as needed.

#### Want to learn more?

We have a handy document detailing running costs and payment options for your park. Book a park visit today or give us a call, and we'll guide you through everything you need to know!

	You can spread the cost with a 12-month, interest free
э.	payment plan <sup>#</sup> . Insurance is mandatory, we can
,	introduce you to selected insurers or you can arrange
	your own annual cover^. Local authority rates and
n	water are billed annually.



## **Almost there**

# Frequently asked questions

Your dream holiday home is so close you can almost touch it. Arrange a visit, take a park tour and weigh up your options.

Understandably you will have a lot of guestions about your new holiday home. Here are a few answers to help you.

#### Arranging your park visit

We hope this brochure gives you a great introduction to holiday home ownership and the unique lifestyle our parks offer. But nothing compares to experiencing it in person. We warmly invite you to visit, take a stroll around the park, explore the facilities, and chat with existing owners about what makes this such a special place to escape to. It won't take long to know if it's the right fit for you - now and for years to come. Arranging your visit is simple, and we're here to help every step of the way.

You can book a visit at www.parkholidays.com or call 01502 447 274, we're here to take your call 7 days a week.

#### Helpful advice

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When you visit, we will have a dedicated Holiday Home Sales Advisor meet you when you arrive. We will listen to your requirements and questions and offer suggestions to help keep the decision process as straightforward as possible. Your advisor will also accompany you on a park tour, pointing out the key areas of the park and facilities that make it so popular with owners.

#### Finding your perfect holiday home

During your visit, we'll take the time to understand what you're looking for in a holiday home and how you plan to use it. This allows us to recommend a selection of models that best suit your lifestyle and budget. We'll walk you through the key features of each home, ensuring you have all the information you need. Then, we'll step back and give you plenty of time to explore at your own pace and consider your options.

#### Discuss

At this stage, we hope you will be much closer to finding your dream holiday home. We will explain the running costs that you should consider as part of your purchase and discuss a range of purchase options available to you. A number of our owners are cash buyers, but if you'd prefer to spread the cost of ownership, we can arrange a finance quotation through one of our finance partners. In most cases it takes just a few minutes and you will have a low deposit, fixed payment plan available for your consideration. Finance is subject to status<sup>†</sup>.



Find out what happens on a VIP appointment in our handy video at www.parkholidays.com/tour

#### What should I bring to my appointment?

Needs & desires - If you have an idea of what you are looking for then our helpful Sales Advisors will be able to show you holiday homes based on your budget and requirements.

Swimwear - To try out the pool!\*

The family - A holiday home is for all the family. Why not bring them along to tour the park, use the facilities and explore the local area?

2 forms of identification\*\* - If, on your visit, you see something you like and decide that holiday home ownership is for you then this will help to speed up your purchase, and get you those new keys as soon as possible.

†Park Holidays UK Limited and associated Park Leisure trading names are registered in England (Reg. No. 02434151) who are authorised and regulated by the Financial Conduct Authority (FCA) for (Park Holiday's UK Limited and associated Park Leisure trading names are registered in England (keg. No. 0243453) (who are authorised and regulated by the Financial Conduct Authority ( consumer credit broking and general insurance & introduction activities under registration numbers 669336 & 717823. We can introduce you to a limited number of lenders who may be able to funding to you. We do not receive a commission fee or other benefits for doing this. Obtaining funding is subject to status, terms and deposit criteria. Written details are available on request. \*Pool opening times are subject to season and weather conditions. \*\*Acceptable forms of ID include valid Passport, full UK Driving Licence and a recent utility bill from the last 3 months.

#### The Park

#### Is the park open all year?

Holiday home owners can visit the park for most, but not a of the year. Our park has an ownership season of 11 months' of the year.

#### Are there lots of rules and regulations?

Buying a holiday home is a big purchase and there are regulations in place to ensure buyers have rights and are fairly treated. Parks also need to have rules to ensure that the site licence with the local authority is complied with, an to manage the behaviour of people for the enjoyment of everyone. The park rules are usually displayed in the park reception and will be detailed in your owner welcome pack.

#### Could I live in my holiday home all year round?

No, your holiday home must not be your main residence; yo will be required to provide proof of your residential address at the time of purchase and on request thereafter. You can visit whenever you like, as often as you like and for however long you like during the holiday season.

#### What services are available?

Our holiday homes have full services connected – water, drainage and electricity. Electricity is charged at cost and at a discount on standard domestic tariff. Gas is often provide by piped LPG, otherwise by cylinders.

Where gas is via cylinders, the park offers a delivery service to ensure you never run out of gas with an automatic switch over system. In addition, a Wi-Fi internet connection is provided free of charge in club venues. Our park also offers access to superfast internet in your holiday home.

#### Can I let my holiday home?

At Pakefield Holiday Park the answer is yes - how you use it is entirely up to you! Most holiday homes up to 7 years old qualify for our letting service so that holiday home owners don't have the hassle of trying to find customers, arranging the cleaning, check-in and collecting payment. Some owner find that letting can cover some or all of the running costs, still leaving time for them to enjoy the weeks it's not let out

#### Is there any limit on the age of holiday homes that can remain on a site?

This varies and is an important question to understand before you buy. We offer an initial fixed period from first purchase. The standard offering is 20 years on brand new holiday homes, 30 years on brand new Villa models and

II	40 years on brand new lodges. The details will be explained when you visit our park and will form a part of the written pitch licence agreement when you buy.
k	<b>Can I allow family and friends to use my holiday home?</b> Of course! It's your holiday home and you can invite family and friends to visit and stay with you as often as you like.
d	May I bring my dog? We welcome most well-behaved dogs with considerate owners at our park.
۱d	Please contact us for further details.
	Purchase options
ou	<b>Can I choose the pitch for my holiday home?</b> Absolutely, when you visit we'll show you around the park and highlight the various pitches that are available to you.
S	How much deposit will I need to pay?
r	Our finance partners will require a minimum cash deposit starting from as little as £3,000 or 10% (whichever is greater) of the purchase price to secure the purchase.^
t ed	How quickly can I start using my holiday home? If you purchase a new model that we have in stock or one of our pre-owned holiday homes, we are happy to offer you our quick, 14-day handover service at no extra cost. Special order new models may take a little longer but we will advise you of delivery times on the particular model you choose.
h	I already own a holiday home on another park – what are
; t	<b>my options?</b> We welcome all owners from other parks, in fact, we are usually more than happy to take your current caravan or lodge in part-exchange against a purchase. Just ask our Sales Advisors for details.
	What are the running costs?
ers	You pay an annual pitch fee which contributes to the running costs of the park in addition to your utility bills, rates and insurance. Feel free to contact us and request information on the average running costs. We can provide you with a summary of running costs for your preferred park.
	What purchase options do I have?
	We accept most major credit or debit cards, cash or cheques. Alternatively, we offer a range of finance purchase plans allowing you to spread the cost of your purchase with fixed monthly repayments. <sup>^</sup>

\*A holiday home cannot be used as your only or main residence. ^Park Holidays UK Limited and associated Park Leisure trading names are registered in England (Reg. No. 02434151) who are authorised

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